

ICEF Agency Status – Terms and Conditions

1. The badge may only be used by ICEF Agency Status accredited agencies who have received formal notice of entitlement from ICEF, along with the original artwork and guidelines for use. It is not permitted to make use of any badges received or acquired from any other source.
2. The badge, including the unique identifying agency number, may not be altered in any way.
3. In order to be included in the IAS Directory, you must clearly display your IAS Proof of Accreditation on your company website, on the main page or on the About Us page.
4. The badge may only be used against a solid background and should not be set below 150px for digital or 10 cm for print.
5. All design applications should provide for a clearspace around the logo.
6. You may include your badge in your digital and printed marketing materials including: email signature, company website and social media profiles.
7. ICEF reserves the right to revoke ICEF Agency Status from agencies in certain circumstances, including but not limited to, forwarding the badge onto other companies and other misuse of the assets.
8. ICEF reserves the right to revoke the ICEF Agency Status from agencies when their digital presence in their social media and/or website does not reflect our criteria including, but not limited to, a clear indication of study abroad services.

Examples:

✓ Acceptable



✗ Not Acceptable



✗ Not Acceptable

