

**Exhibitor and Sponsorship Options** ICEF Higher Education • 23-25 Sept, 2024 ICEF Monitor Global Summit • 23 Sept, 2024

ICEF Higher Education (Exhibition Days 24th-25th Sept)	Price
Appr. 3m2 Exhibitor Point of Display (POD) including appointment schedule for Prescheduled meetings (24th-25th September)	GBP 4,765
Extra Person (without appointment schedule)	GBP 1,200
Extra person with schedule (Additional 38 appointment slots)	GBP 2,000
Exhibit also at the ICEF Monitor Global Summit (23rd Sept)	
- ICEF Monitor Global Summit • 3m2 Exhibitor Point of Display (POD) - No Prescheduled Meetings - Featured in ICEF Monitor Global Summit listing	GBP 1,250
Additional delegate (IMGS day only)	
- access to all 23 September sessions - including coffee breaks and welcome reception (evening)	GBP 495

All exhibitors are required to exhibit at ICEF Higher Education and can purchase an exhibitor POD for the ICEF Monitor Global Summit additionally.



## ICEF Higher Education • Sponsorship Packages 23-25 Sept, 2024

	PLATINUM	GOLD	SILVER
	£7,000	£5,000	£3,500
Logo displayed at event	1	1	√
Logo/link on event webpage	1	✓	$\checkmark$
Featured listing and top of search results in eSchedule Pro	1	1	1
Promotion throughout meeting platform	1	1	1
Promotion on messages from meeting platform	1	1	1
Promotion on event information packs and emails	1	1	1
Listed as sponsor on event app	1	1	✓
Included in meet the sponsors mailer	1	1	✓
Featured in event mailers pre-, during and post-event, carrying sponsor logo and URL	1	1	1
Logo/link in post event report	1	1	-
Logo on post event event video	1	1	-
Logo/link on event invitation email to wider database	1	_	-
Premium booth/table location (subject to availability)	1	-	-
Enhanced listing on meeting platform	1	_	-
Logo on delegate bags	1	_	-
Video included in the live broadcast towards global audience + on monitors within the venue	1	-	-
Video played also in loop during coffee and refreshment breaks	1	-	-
Access to data of relevant live stream registrants	1	-	-
3 min video played in between sessions, in front of in-room audience	1	_	-



## ICEF Monitor Global Summit • Sponsorship Package

- Video included in the live broadcast towards global audience + on monitors within the venue
- Video played also in loop during coffee and refreshment breaks
- Sponsor collects the data of the live stream registrants
- Listed as sponsor on event page and event App
- Included in meet the sponsors mailer
- 1 additional delegate
- Featured in event mailers pre-, during and post-event, carrying sponsor logo and URL

## Price: £3,500

## **Advertising and Event Branding**

	ICEF Higher Education	ICEF Monitor Global Summit	Price
Hospitality Lounge	1	1	£6,000
Live Stream	1	1	£2,500
Provider Registration Desk	1	1	£3,000
Agent Registration Desk	1	-	(sold out)
Refreshment Break	1	1	£2,000
Lunch (Price per day)	1	1	£3,000
Welcome Reception	1	-	(sold out)
Dinner Reception	1	-	£4,600
Neck Cords	1	1	£2,500
Pens	1	-	£1,300
Notepads	1	-	£1,300
Hand Sanitiser	1	-	Price on request
Agent hotel room drop	1	-	Price on request

